

Dedicated to Serving the Needs of Independent Financial Professionals

Since 1994, RD Marketing Group has provided quality service to financial professionals throughout the country. By partnering with RDMG, you and your business can become more efficient, resulting in the ability to maximize your sales opportunities and grow your bottom line. We don't just add value to the process; we add value to your business.

Flexibility

RDMG adapts to your needs. By providing customized, personal support you can determine the service model that will most effectively help you to develop new business and manage your existing client base without the heavy investment of capital and human resources of doing it on your own.

Experience

The principals of RDMG have over 120 years of combined financial services industry experience. We feature a diverse background within the financial services industry to better serve you.

- Insurance and annuity brokerage
- Independent brokerage, general agency and career management
- Retail securities distribution
- Senior management of insurance companies, broker dealers and investment advisors

Support You Can Count On

We specialize in supporting the business development needs of insurance and investment organizations, individual agents, financial planners, investment advisors and CPAs. We offer a comprehensive menu of products and services that will help your business grow efficiently. You will benefit from our services in the following ways:

- True one-stop brokerage services
- A wide range of life, disability, long term care and annuity products
- Sales and marketing support
- A selection of the highest rated companies
- Experienced, highly skilled brokerage managers
- Large case underwriting expertise
- Specialized proprietary software for use in estate and business planning
- RD Financial Services, a quality independent retail securities platform*
- Business development and succession support
- Training, sales ideas, seminars and competitive services

All of this is provided without compromising the independence of the financial services professional.

What makes us better?

The RDMG team excels at providing a unique balance of professional experience and personalized services. Our relationships are built on a philosophy of true partnering and broad business support. We strive to make all things better for our associates. Put the resources of RDMG to work for you, your clients and your business!

Securities and advisory services offered through Lincoln Financial Securities Corporation, member SIPC. Lincoln Financial Securities Corporation and RD Financial Services, LLC are not affiliated.