

Sun Universal Protector® UL and Sun Survivorship UL® discontinued effective August 4, 2010

Sun Life has announced the withdrawal of their No-Lapse Guarantee life insurance products. This announcement impacts both our Sun Universal Protector UL and Sun Survivorship UL products. Below are the transition rules regarding any pending cases. This announcement does not impact Sun Protector VUL.

Transition rules

Formal Applications* received prior to August 4, 2010 will be processed. Formal Applications for Sun Universal Protector UL or Sun Survivorship UL received at Sun Life on or after August 4, 2010 will not be accepted, except those informal cases where the underwriting evaluation has been completed and a FINAL OFFER has been communicated, and the FORMAL APPLICATION (including 1035 exchange paperwork in good order, if applicable) and a signed ILLUSTRATION are received and accepted in the Sun Life home office by September 3, 2010. The policy must be placed and paid for by September 30. We will not consider any other informals which have any other outstanding requirements. We will continue to provide service and process claims on our in force No-Lapse Guarantee block of business.

If you have any questions, please contact your Sun Life Financial representative at:
 Sun Life sales desk: 866-990-2399 or
 New Business & Underwriting: 800-432-1102, ext. 6202

*Formal Application is defined as a contract state specific Part I (14-750) completed, currently dated and properly signed by all insured(s), owner(s) and producer(s).

Universal life insurance products are issued by Sun Life Assurance Company of Canada (Wellesley Hills, MA) and in New York, by Sun Life Insurance and Annuity Company of New York (New York, NY). Both companies are members of the Sun Life Financial group of companies. All guarantees are based on the claims-paying ability of the issuing company.

**NOT FDIC/NCUA INSURED • MAY LOSE VALUE • NO BANK/CREDIT UNION GUARANTEE • NOT A DEPOSIT •
 NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY**

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